

Setting-up and beta testing of the web platform

Deliverable D 2.1 (WP 2)

Version, 30 November 2009



The INFU Project is funded under the Socio-economic Sciences and Humanities

Authors: Giampiero Pitisci¹, François Jégou²

Consortium partners:

Austrian Institute of Technology (Austria)
Fraunhofer Institute for Systems and Innovation Research (Germany)
Strategic Design Scenarios (Belgium)
Z_punkt The Foresight Company (Germany)

Project Coordinator:

Karl-Heinz Leitner, Austrian Institute of Technology

Contract No. 225229

Starting date: 1 June 2009

Duration: 32 months

¹ Strategic Design Scenarios, Junior Researcher, giampiero.pitisci@solutioning-net

² Strategic Design Scenarios, Managing Director, francois.jegou@solutioning-net



Contents

1 INTRODUCTION	3
2 PUBLIC CONTENT	4
3 PRIVATE CONTENT	9
4 SEMI-PUBLIC CONTENT	12

1 Introduction

This document presents the main features on the beta INFU website (www.innovation-futures.org). The website has been tested and fine-tuned within the INFU consortium since the beginning of the project.

The INFU web-platform has been conceived according to the European commission “Guidelines for the design of a project website” (i.e., containing logos and links of the European Commission and the 7th Framework Program, the Project acronym, the Project number, the duration and legal notices. *See point 2.1 below*)

The main idea behind this website is to provide different features according to different types of use:

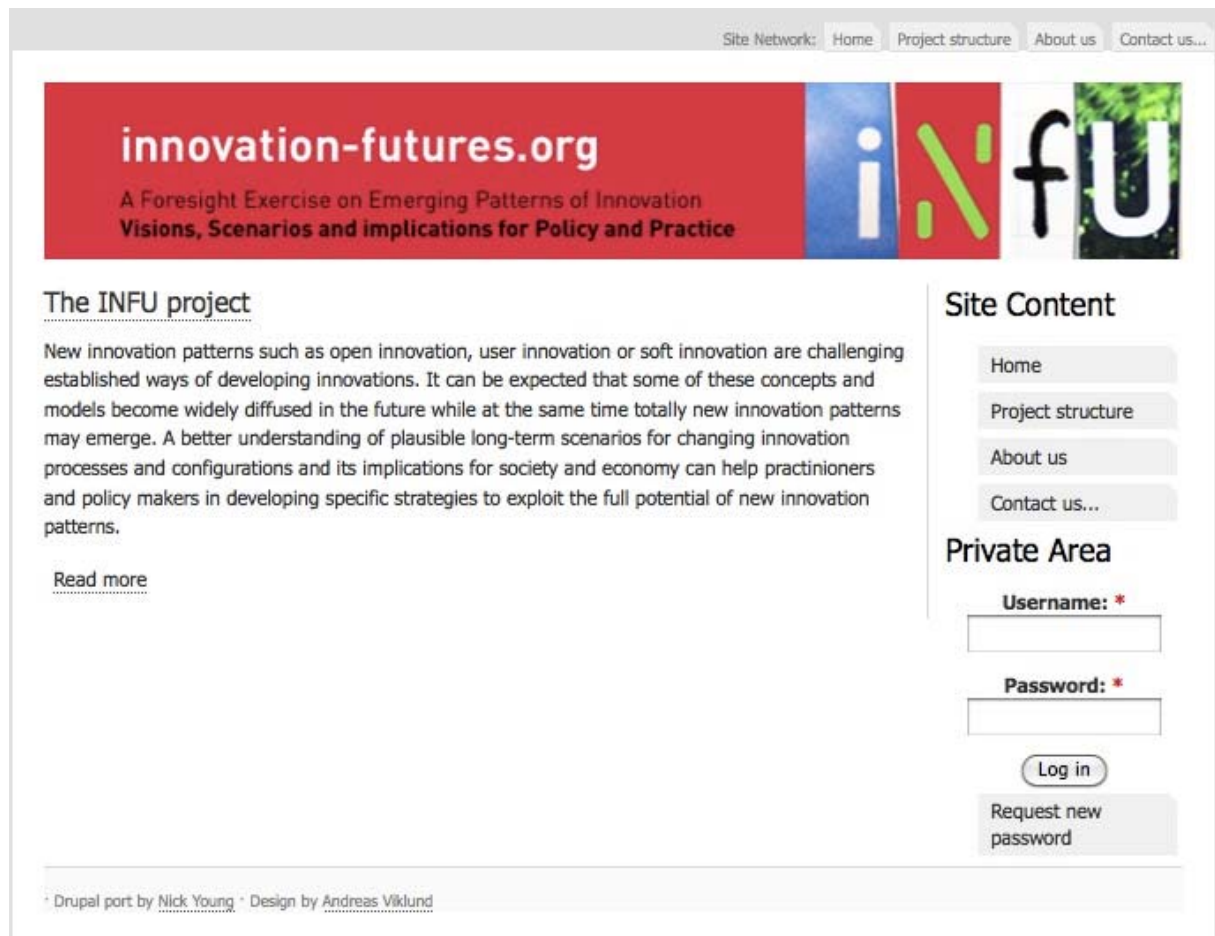
- for anonymous users : a **public area**, free of access, which provides a project presentation, a description of the consortium and the possibility to contact the INFU team.
- for consortium users: a private area with restricted access thought as a **private collaborative platform** for a consortium of research : in this area, consortium members can upload and download documents; deposit deliverables ; share administrative documents ; view internal news and share pictures.
- **A semi-public area**: during a research project some work in progress can be open to various experts who can share their views without being registered as a consortium member. These works in progress can be then progressively open to a larger public. For example, after reviewing weak signals of innovation (see WP1), the INFU team will test this later feature using the blog tool, first to share and comment them *internally* with some invited experts and then, once finalised, open the weak signals review to public (see WP7).

The web platform was tested extensively within the project partners over the last three month, to test some specific features additionally external partners and colleagues were involved which served as pilot experts and tested features such as the blog and the download for material.

2 Public content

2.1 The Homepage

A screen shot of the homepage shows its main design:

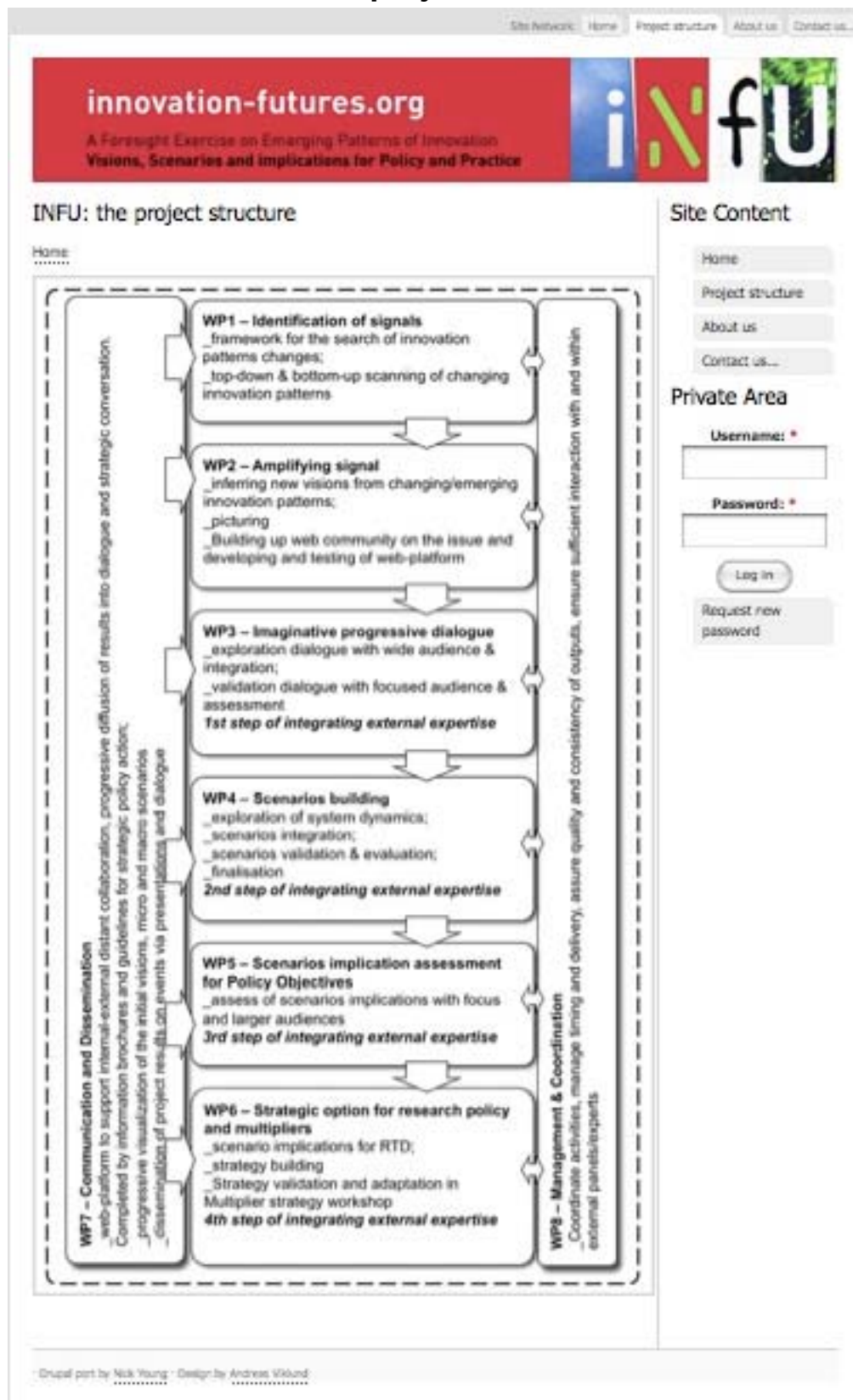


2.1 Presentation of the project according to the European commission “Guidelines for the design of a project website”

The following screenshots show the homepage and some basic features which have been drafted according to the FP7 Guidelines.



2.2 Presentation of the project structure






2.4 The contact form

[Site Network:](#) [Home](#) [Project structure](#) [About us](#) [Contact us...](#)

innovation-futures.org
A Foresight Exercise on Emerging Patterns of Innovation
Visions, Scenarios and Implications for Policy and Practice



Contact

[Home](#)

You can leave a message using the contact form below.


Your name: *

Your e-mail address: *

Subject: *

Message: *

Source



Format: Normal | Police: | Taille:

[Switch to plain text editor](#) [Send e-mail](#)

- Drupal port by Nick Young · Design by Andreas Viklund

Site Content

[Home](#)

[Project structure](#)

[About us](#)

[Contact us...](#)

Private Area

Username: *

Password: *

[Log in](#)

[Request new password](#)

3 Private content

3.1 Restricted access and procedure to create content

Each consortium members has the possibility to access the web-platform with a personal username and password. By logging in the website, consortium members can have access to all the content of the website and create content (blog entry, page, comment, wiki-page). Other profiles of users can be set up specifying roles, permissions and privileges. For example, an invited expert could have access to the private area and post comments without having the possibility to create content himself.

The image displays two screenshots of the **innovation-futures.org** web platform, illustrating the restricted access and content creation process for consortium members.

Top Screenshot: Main Site Interface

- Header:** Site Network: Home Project structure About us Contact us...
- Logo:** innovation-futures.org
- Sub-header:** A Foresight Exercise on Emerging Patterns of Innovation Visions, Scenarios and implications for Policy and Practice
- Main Content:** The INFU project. New innovation patterns such as open innovation, user innovation or soft innovation are challenging established ways of developing innovations. It can be expected that some of these concepts and models become widely diffused in the future while at the same time totally new innovation patterns may emerge. A better understanding of plausible long-term scenarios for changing innovation processes and configurations and its implications for society and economy can help practitioners and policy makers in developing specific strategies to exploit the full potential of new innovation patterns. [Read more](#)
- Site Content:** Home, Project structure, About us, Contact us...
- Private Area:** A red box highlights the login section, which includes:
 - Username:** consortium_user
 - Password:** (masked with dots)
 - Log in** button
 - Request new password** button

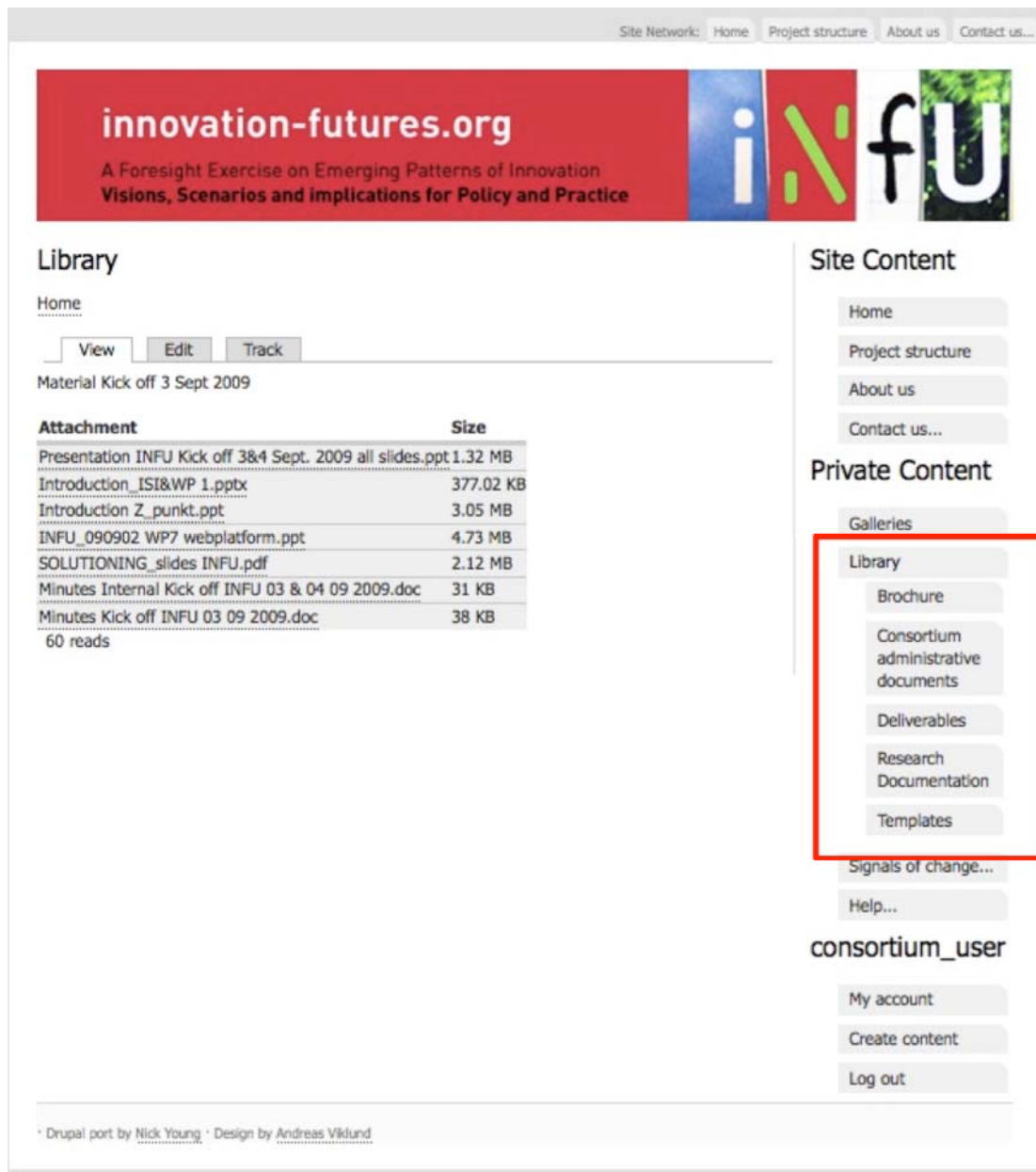
Bottom Screenshot: Private Content Creation Interface

- Private Content:** A sidebar menu on the left lists: Galleries, Library, Signals of change..., Help..., consortium_user, My account, **Create content** (highlighted with a red box), and Log out.
- Create content:** A red box highlights the main content area, which lists various content types with brief descriptions:
 - Home:** (link)
 - Blog entry:** A blog entry is a single post to an online journal, or blog.
 - Image:** An image (with thumbnail). This is ideal for publishing photographs or screenshots.
 - Page:** A page, similar in form to a story, is a simple method for creating and displaying information that rarely changes, such as an "About us" section of a website. By default, a page entry does not allow visitor comments and is not featured on the site's initial home page.
 - Story:** A story, similar in form to a page, is ideal for creating and displaying content that informs or engages website visitors. Press releases, site announcements, and informal blog-like entries may all be created with a story entry. By default, a story entry is automatically featured on the site's initial home page, and provides the ability to post comments.
 - Wiki Content page:** A book page is a page of content, organized into a collection of related entries collectively known as a book. A book page automatically displays links to adjacent pages, providing a simple navigation system for organizing and reviewing structured content.

3.2 Other features from the Private area

3.2.1 A shared Library

A shared library with the possibility for consortium members to upload and download documents. The Library is also the place for consortium's deliverables, administrative documents, research documentation, the official brochure and the official templates (Word and Powerpoint templates).

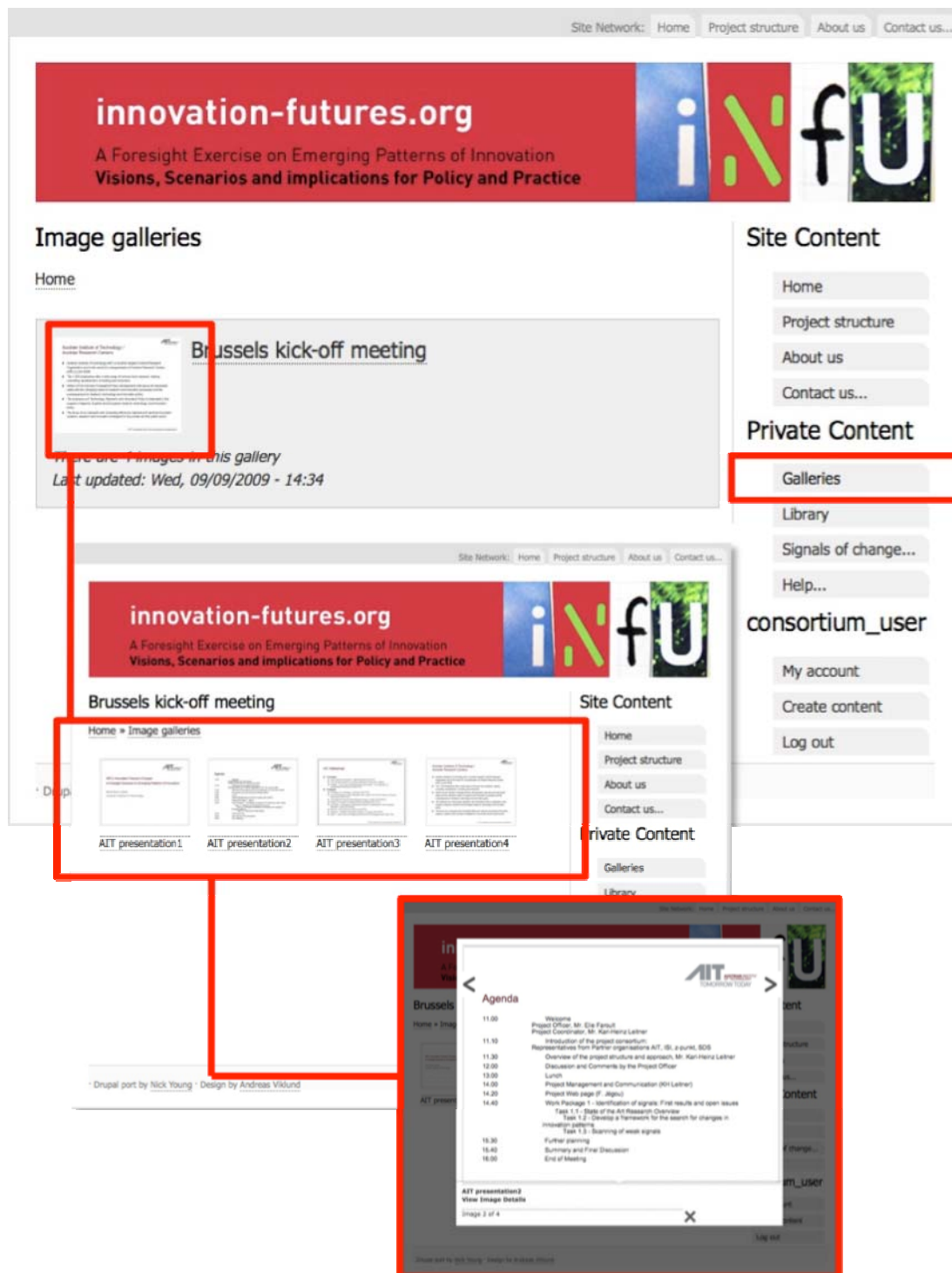


The screenshot displays the 'innovation-futures.org' website. The header includes the site name and a tagline: 'A Foresight Exercise on Emerging Patterns of Innovation Visions, Scenarios and implications for Policy and Practice'. The main content area is divided into two columns. The left column, titled 'Library', shows a list of attachments with their sizes, including 'Presentation INFU Kick off 3&4 Sept. 2009 all slides.ppt' (1.32 MB) and 'Introduction IST&WP 1.pptx' (377.02 KB). The right column, titled 'Site Content', lists various content types: Home, Project structure, About us, Contact us..., Galleries, Library, Brochure, Consortium administrative documents, Deliverables, Research Documentation, and Templates. The 'Library' and 'Private Content' sections are highlighted with a red box. The footer mentions 'Drupal port by Nick Young' and 'Design by Andreas Viklund'.

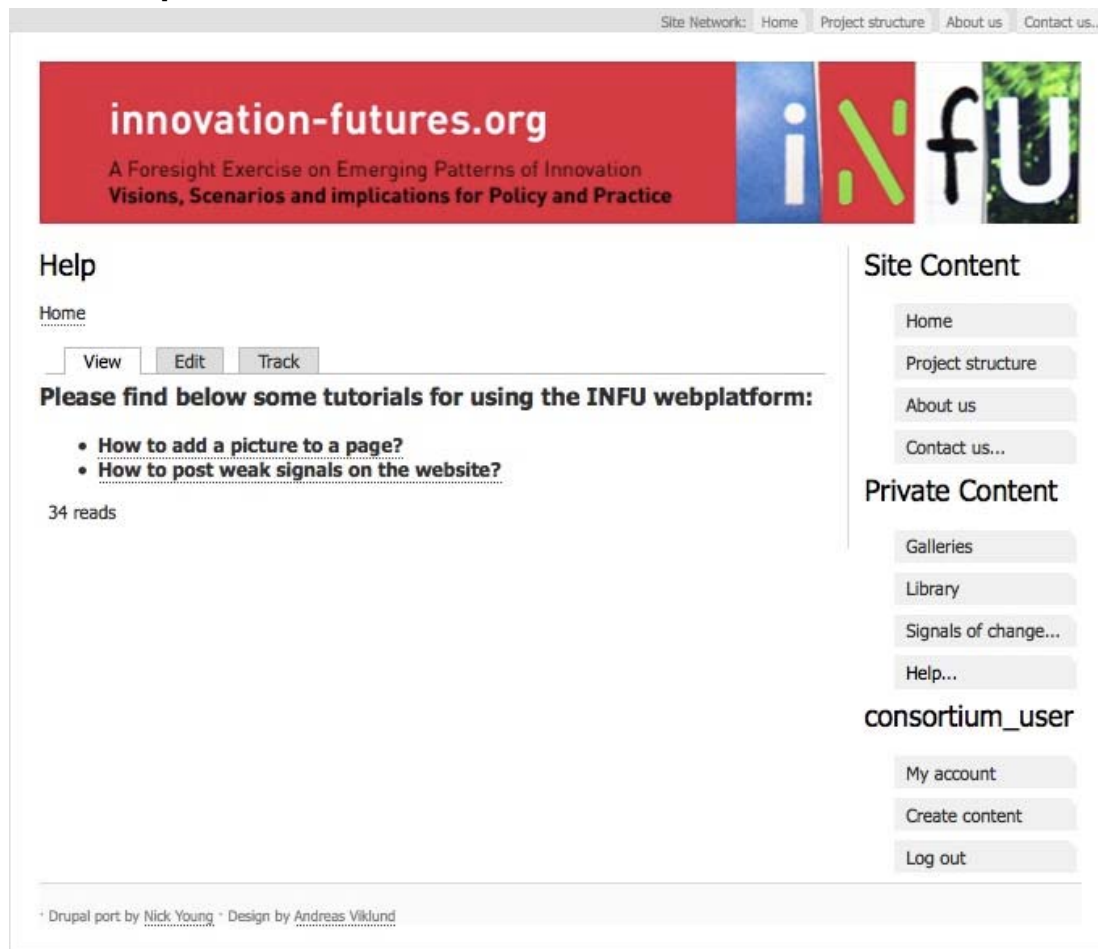
Attachment	Size
Presentation INFU Kick off 3&4 Sept. 2009 all slides.ppt	1.32 MB
Introduction IST&WP 1.pptx	377.02 KB
Introduction Z_punkt.ppt	3.05 MB
INFU_090902 WP7 webplatform.ppt	4.73 MB
SOLUTIONING slides INFU.pdf	2.12 MB
Minutes Internal Kick off INFU 03 & 04 09 2009.doc	31 KB
Minutes Kick off INFU 03 09 2009.doc	38 KB

3.2.2 Image Galleries

Various galleries can be created. Each gallery has its own specifications, e.g., one cover consortium meetings and other allow consortium members to share presentations (here below an example of presentation used during the Kick-off meeting):



3.2.3 Help section with tutorials



4 Semi-public content

As described above some parts of the website can progressively turn from a private to a semi-public access (i.e., sharing information and comments with invited experts) and to a complete public access. The design of the semi-public content is particularly relevant for the organisation and management of the panels and further participatory scenario dialogs (WP 2 and 3).

4.1 Using the Blog tool for sharing and comment weak signals of innovation

As a registered member, a consortium member can create a "blog entry" through the "create content" manager (Figure 1). To get these blog entries more efficient, a particular importance has been put on the categories belonging to posts: the clearer they are, the more efficient will be the search engine and clearer will be the final repository of weak signals.

The main idea behind this, is to gather all the blog entries with the "weak signals" category (Figure 2) in order to form what we have called "signals of change: a creative list of weak signals of innovation" that will be progressively first open to experts and then to public (Figure 3).

Figure 1: Creating content

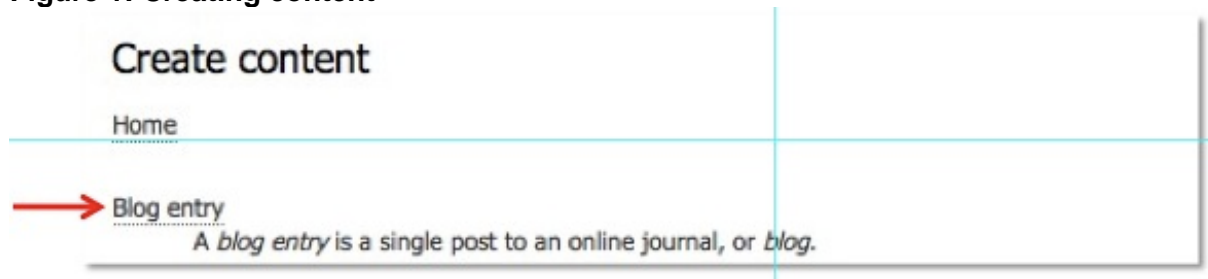


Figure 2: Creating a blog entry

The screenshot shows a web form titled 'Create Blog entry'. It has a breadcrumb 'Home » Create content'. The form contains a 'Title: *' field with the text 'New blog entry'. Below it is a 'Categories: *' field with the text 'weak signals, innovation'. A red box highlights the 'Categories' field. Below the categories field is a description: 'A comma-separated list of terms describing this content. Example: funny, bungee jumping, "Company, Inc."'. At the bottom is a link 'Menu settings'.

Figure 3: Uploading weak signals

The screenshot shows the website **innovation-futures.org** with the tagline "A Foresight Exercise on Emerging Patterns of Innovation Visions, Scenarios and implications for Policy and Practice". The site has a navigation bar with links: Site Network, Home, Project structure, About us, and Contact us... The main content area is titled "weak signals" and features a "New blog entry" section. The entry is titled "Ideas In Action – High Transparency at Dell Idea Storm" and is published by "vwatkins" on November 24th, 2009. The abstract describes Dell's initiative to give users a chance to post ideas on products, best practices, and general topics. The driver is listed as "Social". Below this, another entry titled "Change of current professional career patterns?" is shown, published by "vwatkins" on the same date. Its abstract mentions Netflix's offer of 1,000,000 US-dollar to a team that can improve movie recommendations. The driver is listed as "Economic / Industrial". The sidebar on the right, titled "Site Content", contains links for Home, Project structure, About us, and Contact us... Below this is a "Private Content" section with links for Galleries, Library, and Signals of change... (which is highlighted with a red box). At the bottom of the sidebar is a "consortium_user" section with links for My account, Create content, and Log out. The footer of the page mentions "Drupal port by Nick Young" and "Design by Andreas Viklund".

innovation-futures.org
A Foresight Exercise on Emerging Patterns of Innovation
Visions, Scenarios and implications for Policy and Practice

Site Network: Home Project structure About us Contact us...

weak signals

Home

New blog entry

Published by consortium_user on November 24th, 2009 in weak signals, innovation consortium_user's blog Add new comment 1 read

Ideas In Action – High Transparency at Dell Idea Storm

Published by vwatkins on November 24th, 2009 in weak signals, innovation

Abstract:
The multinational technology corporation Dell is giving interested users the chance to post ideas on products, best practices and general topics. Other users can comment and further promote or demote them. In a specific section of the website users and interested visitors of the website are able to access general stats such as the overall numbers of posted, promoted, contributed and also implemented ideas. This enables users to track proceeding stages of all contributions.

Driver: Social

vwatkins's blog Add new comment Read more 3 reads

Change of current professional career patterns?

Published by vwatkins on November 24th, 2009 in weak signals, innovation

Name of the Weak Signal: US-\$1 million reward in open innovation competition

Abstract:
The American online video rental shop Netflix has offered 1,000,000 US-dollar for the team who is able to improve the movie recommendations made by Netflix's internal software, Cinematch, by at least 10 percent. It took 3 years until a team surpassed the 10 percent hurdle. The winner team is an international cooperation of some of the top teams of the competition.

Driver: Economic / Industrial

vwatkins's blog Add new comment Read more 9 reads

Site Content

Home
Project structure
About us
Contact us...

Private Content

Galleries
Library
Signals of change...
Help...

consortium_user

My account
Create content
Log out

Drupal port by Nick Young · Design by Andreas Viklund