

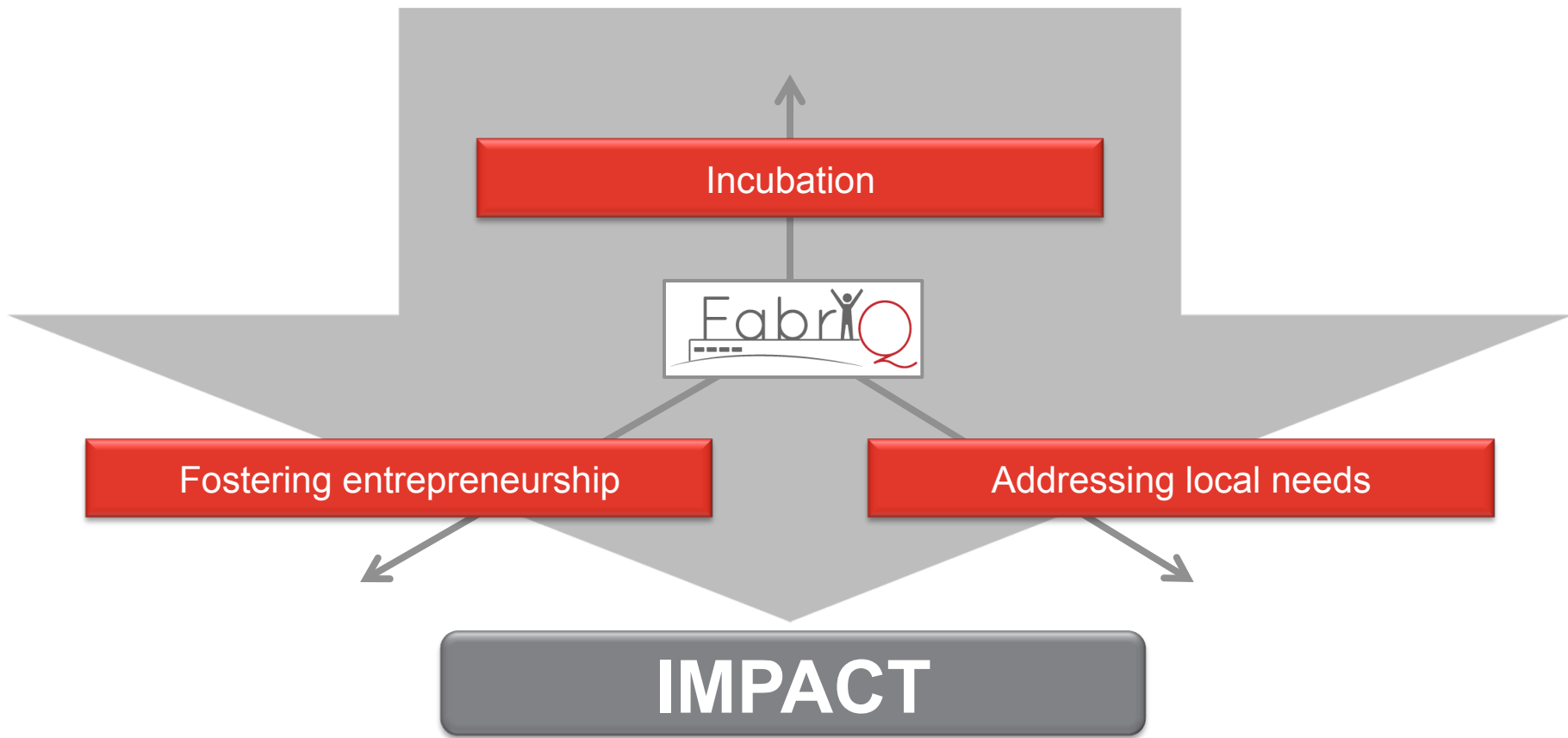


Social Innovation Incubator Milan









- **First incubator** specifically targeted at promoting **social innovation** in Milan
- The **6 winners** of the Milan Municipality call have started a 9-months incubation process
- The ambition is to incubate **up to 20 social impact startup** within 2015
- FabriQ will produce a relevant impact both in the Italian Social Innovation arena and in the local community

FabriQ is an initiative strongly pursued by the Milan Administration

Features:

- Good use of a mix of public funds, private sector still difficult to engage
- Commitment of public officials, elected representatives with alternate motivation
- Engagement of local community is key, but proving challenging
- Producing a social local impact takes time, but short term assignment