

The new collaboration – city and local government working together



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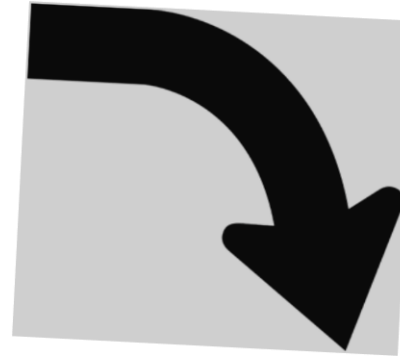
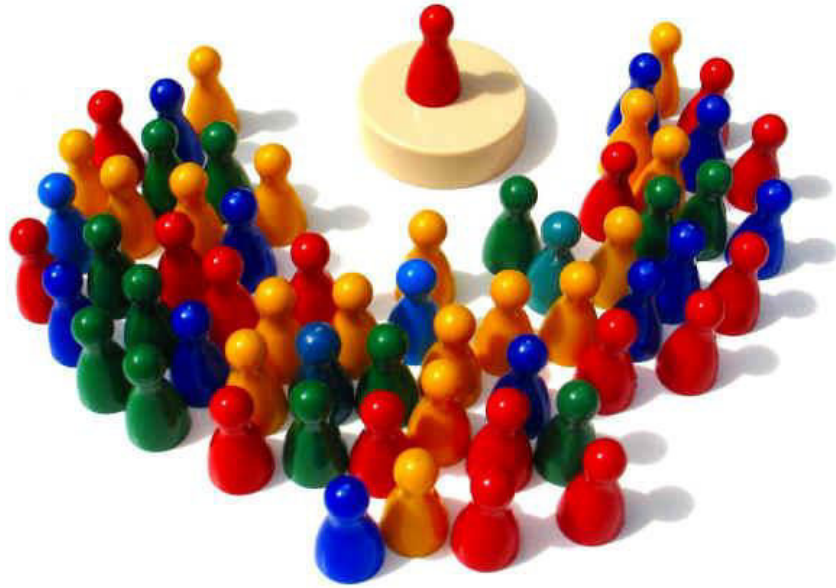


Workstream Social Innovation in Cities

Connecting cities
Building successes



How can leadership anticipate the paradigm shift using social innovation to solve emerging problems and changes and generate an appropriate governance?



**Paradigm shift =
from top-down to bottom-up**





Local government should use the bottom-up approach to work WITH the city instead of working FOR the city:

- Working with networks, consortiums, new collaborations
- Organising stakeholder meetings
- Civil servants as City brokers
- Leave the real work to the city: casus Elisabeth location
- Self management agreements
- Facilitate citizen initiatives in multidisciplinary teams: Atelier
- Open for input of citizens on the internal organization





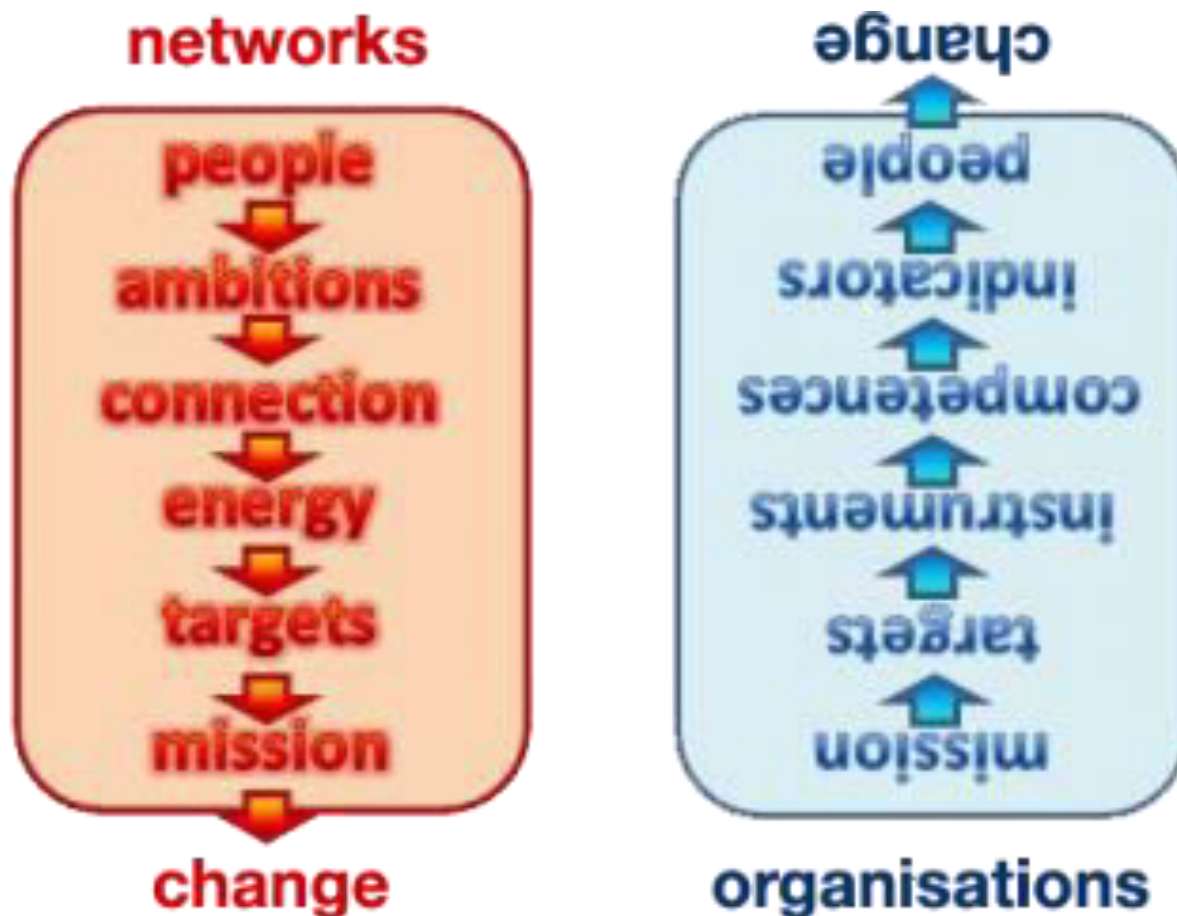
Working with Networks

Example: local foodnetwork EEM

People with various food initiatives in the city are united in EEM. Municipality of Amersfoort is one of the equal participants in this network. Goal is to meet, connect, find synergy to build a strong local food system and make people aware of sustainable food.

Outcome:

- Local Action Plan written by the city and the municipality together!
- Urban Farming Map to create space for food initiatives
- Facilitate sustainable distribution within the city
- Improve the possibility to taste local food and educate about it



Working with Networks =

The paradigm shift into practice

Practical method to work with the bottom-up approach

Usefull tools

Can be trained!

MEET & MATCH



Stakeholder meeting: How can we make Amersfoort a more sustainable city?

- Organize a meeting without agenda.
- Invite a multitude of different local parties.
- What are the interests of the parties present?
- What is the role of the local government?
- Where is the energy? Win-win situations?
- Subgroups for follow-up actions: quick action or research first? Start of a network?
- Let go on time. Try to monitor the out-come.

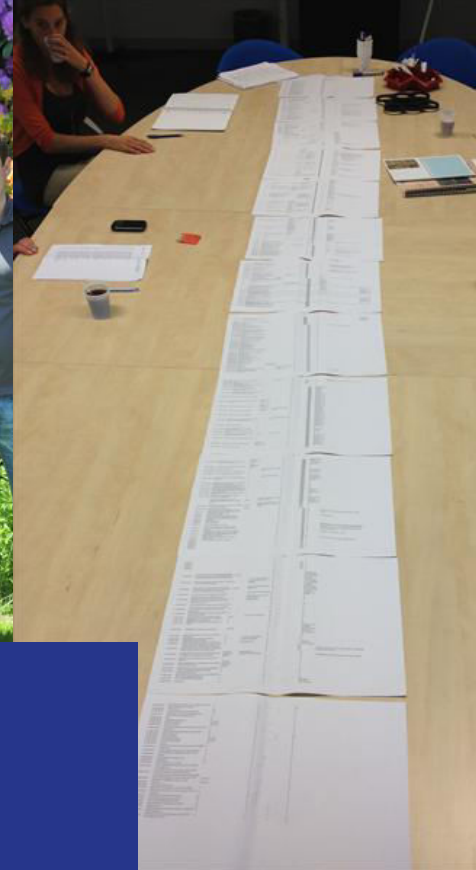


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Citybrokers – civil servants working as intermediairs

- Linking parties with similar dreams, goals, problems or experiences
- Linking citizens to the right civil servants
- Bringing signals from local society into the cityhall
- They stand CLOSE to the city, they are CURIOUS and GET-AT-ABLE



Elisabeth redevelopment project

Group of citizens made plans for the redevelopment of urban area
Facilitated by 2 civil servants and 1 architect
Input and ideas from over 200 citizens
Finished in 4 months
Only 1 appeal against redevelopment plan
Unanimously approved by the City Council



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More examples, but not enough time:

Het Atelier: Municipality invites city initiatives to multidisciplinary team to think along

Self management agreements: citizens can arrange and maintain public spaces

The New Collaboration: group of citizens, civil servants and city counselors discuss their new roles

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