



URBAN FOOD STRATEGY MIX

Sustainable Food Workshop for European Cities

5 February 2014 from 9.00 to 17.00
Brussels, Hotel BLOOM! Rue Royale 250

An interactive workshop exploring what cities do or could do to reduce their carbon footprint and improve the overall sustainability of their food system.

Hosted by Brussels Environment, the event marks the half-way point of the Sustainable Food in Urban Communities Network, a European project co-financed by the ERDF through the URBACT II programme.

With over 120 registered participants based in over 40 different cities, the workshop brings together knowledge and experience from outside the network and from the 10 partner cities: Brussels Capital Region (BE), Amersfoort (NL), Athens (GR), Bristol (UK), Gothenburg (SE), Lyon (FR), Messina (IT), Oslo (NO), Ourense (ES) and Vaslui (RO).

PROGRAMME

- 8:30 Registration
- 9:00 **Sustainable Food City Exhibition & welcome coffee** (PATIO)
View and exchange on best practices of 10 network partner cities.
- 9:30 **Opening – Cities tackling food** (FORUM A)
- *Introducing the URBACT thematic network “Sustainable Food in Urban Communities”*
Stephanie MANTELL, Lead Partner - Brussels Environment
François JEGOU, Lead Expert -Strategic Design Scenarios
 - *URBACT & sustainable urban development* – Emmanuel MOULIN, Director, URBACT Secretariat
 - *What role for cities in Sustainable Food Governance* – Joy CAREY, Sustainable food system planning, Bristol Food Policy Council
- 10:45 Coffee break (PATIO)
- 11:15 **Parallel interactive workshops**
1. **GROWING** moderated by François JEGOU, Speaker: Lilian PELLEGRINO, City of Lyon (FORUM A)
- ⇒ *How can cities handle the conflict between urban densification & maintenance of growing spaces?*
 - ⇒ *What is the potential of creating profitable companies and secure self-supporting jobs in urban agriculture?*
 - ⇒ *How can cities stimulate (re)engagement of citizens in growing (i.e. window gardening; private garden; community gardens...)?*
2. **DELIVERING** moderated by Joy CAREY (CONSILIUM)
Speakers: Anne DE FEIJTER, Municipality of Amersfoort & Anna MERONI, Politecnico di Milano
- ⇒ *How to organise logistics of (short) food supply chains to lower environmental impact (e.g. food distribution platforms/hubs)?*
 - ⇒ *What new forms of sustainable food retail can strengthen links between consumers and producers (i.e. organic markets, social groceries, direct schemes...)?*
 - ⇒ *What roles can recognition schemes/labelling play to foster shifts towards sustainable food?*
3. **ENJOYING** moderated by Stephanie MANTELL (FORUM B)
Speakers: Dorothy GREAVES, Bristol City Council & Ulrike STOCKER, City of Vienna
- ⇒ *What message to convey to citizens about (sustainable) food to engage them & change behaviours?*
 - ⇒ *How can cities reduce food poverty and spread sustainable food practices across ethnic communities?*
 - ⇒ *How to leverage on public meals served in canteens & education to foster more sustainable practices/behaviour change?*
- 13:00 Lunch

Hosted by



Supported by





URBAN FOOD STRATEGY MIX

Sustainable Food Workshop for European Cities

5 February 2014 from 9.00 to 17.00
Brussels, Hotel BLOOM! Rue Royale 250

14:00 Parallel interactive workshops

4. **GOVERNANCE** moderated by François JEGOU (FORUM A)
Speakers: Steve MARRIOTT, Bristol City Council & Marketa BRAIN-SUPKOVA, IUFN

- ⇒ *How can cities synergize bottom-up and top-down sustainable food initiatives?*
- ⇒ *(How) can public procurement increase the sustainability of the local sustainable food system?*
- ⇒ *What is the purpose of forming a food policy council?*

5. **FUNDING** moderated by Stephanie MANTELL (FORUM B)
Speakers: Quentin RICHARD, SPRB & Evgenia KOUTSOMARKO, URBACT Secretariat

- ⇒ *How can sustainable food action plans & actions be in part funded by EU programmes such as ERDF/ ESF?*
- ⇒ *What other public funds can be tapped into for sustainable food at national, regional, municipal levels (e.g. national public health funds...)*
- ⇒ *Through what schemes can citizens and private businesses invest effectively in sustainable food without reliance on public funds (e.g. community supported agriculture...)?*

6. **CO₂ & RESOURCE EFFICIENCY STRATEGIES** moderated by Joy CAREY (CONSILIUM)
Speakers: Ulla LUNDGREN, City of Gothenburg & Erik Gerritsen, WWF

- ⇒ *On what priority aspects should cities focus to increase CO₂ and resources efficiency of the food system?*
- ⇒ *What dietary recommendations can cities provide to lower carbon footprint & resource use while taking into account health?*
- ⇒ *How can sustainable food contribute to a more circular economy at city scale?*

16:00 Conclusions (FORUM A)

- *Closing remarks* - Evelyne HUYTEBROEK, Environment Minister of the Brussels Capital Region
- *Feedback from parallel sessions & wrap-up* - François JEGOU, Joy CAREY & Stephanie MANTELL

17:00 End

WORKSHOP FOLLOW-UP

- ⇒ Presentations & videos will be made available via links below.

GET INVOLVED IN THE NETWORK

- ⇒ Get our electronic Newsletter
- ⇒ Like us on Facebook
- ⇒ Join thematic workshops in 2014 (places limited) or closing conference in Athens in early 2015.

SHARE YOUR INITIATIVES

- ⇒ Give **visibility** to your city food action plan, individual food project or publication by sharing a link or writing a short post for our blog.

NETWORK PUBLICATIONS

- ⇒ **Baseline study** with 10 city profiles (Oct 2012)

Interim Thematic reports

work in progress that will be updated in 2014

- ⇒ **"Delivering"** (Nov 2013) explores ways to distribute, share & procure local food in the city.
- ⇒ **"Enjoying"** (Dec 2013) list of cases promoting sustainable food consumption (public & private)
- ⇒ **"Growing"** (Jan 2014) draft list of cases on urban & peri-urban food production activities

Individual cases can also be consulted on our blog grouped per city or per theme.

<http://urbact.eu/sustainable-food> - www.sustainable-everyday-project.net/urbact-sustainable-food
urbact@environnement.irisnet.be

Hosted by



Supported by

