



# URBAN FOOD STRATEGY MIX

## Sustainable Food Workshop for European Cities

5 February 2014 from 9.00 to 17.00  
Brussels, Hotel BLOOM! Rue Royale 250

An interactive workshop exploring what cities do or could do to reduce their carbon footprint and improve the overall sustainability of their food system.

Hosted by Brussels Environment, the event marks the half-way point of the Sustainable Food in Urban Communities Network, a European project co-financed by the ERDF through the URBACT II programme.

It will bring together knowledge and experience from participants outside the network and of the 10 partner cities: Brussels Capital Region (BE), Amersfoort (NL), Athens (GR), Bristol (UK), Gothenburg (SE), Lyon (FR), Messina (IT), Oslo (NO), Ourense (ES), and Vaslui (RO).

### PROGRAMME

8:30 Registration

9:00 **Sustainable Food City Exhibition & welcome coffee**

*Visit the Sustainable Food City, an imaginary city combining best practices of the 10 network partner cities. The objective of this session is to enable one-to-one exchanges between participants on specific local and regional practices*

9:30 **Opening – Cities tackling food**

- *Introducing the URBACT thematic network “Sustainable Food in Urban Communities”* Stephanie MANTELL, Brussels Environment & François JEGOU, Strategic Design Scenarios
- *EU policy context* – Benjamin CASPAR, European Commission (tbc)
- *What role for cities in Sustainable Food Governance* – Prof. Dr. Kevin Morgan, University of Cardiff

10:45 Coffee break

11:15 **Parallel interactive workshops**

1. *GROWING*, addressing notably business models for producing and transforming food more sustainably in cities - in gardens, in parks, on derelict lands, on rooftops, on balconies, etc.
2. *DELIVERING* food stuffs in a more sustainable and less carbon intensive way addressing notably short supply chains and recognition schemes for sustainable food retail.
3. *ENJOYING*, considering how to foster behavioral change and grant access for all to more sustainable diets.

13:00 Lunch

14:15 **Parallel interactive workshops**

1. *GOVERNANCE* considering food governance at city scale and the possible role of food policy councils.
2. *FUNDING* addressing possible sources of funding for sustainable food initiatives, notably opportunities for ERDF and ESF funding (with Managing Authorities of operational programmes - tbc)
3. *CO<sub>2</sub> & RESOURCE EFFICIENCY STRATEGIES* addressing notably city food policy objectives.

16:00 **Conclusions**

- *Closing remarks* - Evelyne HUYTEBROEK, Environment Minister of the Brussels Capital Region
- *Feedback from parallel sessions & wrap-up* - François JEGOU, Strategic Design Scenarios

### VENUE

Hotel Bloom, Rue Royale 250, 1210 Brussels [Map](#)

### LANGUAGE

English only

### REGISTRATION

Reserved to professionals only. Attendance is free.

[Online registration](#)

open until 13 Jan 2014 (while seats last)

<http://urbact.eu/sustainable-food> - [www.sustainable-everyday-project.net/urbact-sustainable-food](http://www.sustainable-everyday-project.net/urbact-sustainable-food)  
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