

SHARING CITY JOURNEYS TOWARDS A GOOD FOOD FUTURE

16-17 MARCH 2015
BRUNEL'S SS GREAT BRITAIN,
BRISTOL, UK

SUSTAINABLE FOOD
CONFERENCE FOR
EUROPEAN CITIES

We are delighted to invite you to an interactive conference exploring what cities do or could do to reduce their carbon footprint and improve the overall sustainability of their food system.

The event marks the launch of 10 cities' Local Action Plans as last step of the Sustainable Food in Urban Communities Network, European project co-financed by the ERDF through the URBACT II programme. Hosted by Bristol, European Green Capital 2015, with participants from cities across Europe, the workshop brings together knowledge and experience from outside the network and from its 10 partner cities: Brussels Capital Region (BE), Amersfoort (NL), Athens (GR), Bristol (UK), Gothenburg (SE), Lyon (FR), Messina (IT), Oslo (NO), Ourense (SP) and Vaslui (RO).



Sustainable Food in
Urban Communities

PROGRAMME ON 16 MARCH 2015

9 am | Morning session - **Interactive pre-conference parallel workshops**

①
Building a Sustainable Food Culture
moderated by
François JEGOU

②
Canteens & procurement power
moderated by
Joy CAREY

③
Urban production & local delivery models
moderated by
Marianne KARSTENS

11.30 am | **Sharing of parallel workshop results** followed by light brunch

12.30 pm | Afternoon session – **plenary conference & interactive market place exhibition**

12.45 pm | **Cities tackling food**

- Welcome by the Mayor of Bristol (tbc)
- Introducing the URBACT thematic network "Sustainable Food in Urban Communities" Stephanie MANTELL, Lead Partner- Brussels Environment & François JEGOU, Lead Expert - Strategic Design Scenarios
- URBACT & sustainable urban development, Ivan Tosics, URBACT programme Pole Manager
- Putting Food on the city's agenda, Kevin Morgan, Thematic Expert – Cardiff University, Bristol Food Policy Council

2.00 pm | **Key Network Findings**

Presented by François JEGOU, Lead Expert and Joy CAREY, Thematic expert, with city witnesses

- Sustainable food-related entrepreneurship
- Growing in the city / Urban food businesses / New shopping scenes
- Food literacy and citizens' resilience
- Re-engaging the population with food / Food education & a positive canteen experience / Reducing food poverty
- Food governance & the city agenda
- Emerging food-oriented city leadership / Food-oriented urban development / City food identity and labels

3.15 pm | **Sustainable food market place exhibition /**

10 cities presenting their journey toward sustainable food

- walk-around session in an exhibition of the key cases from the partner cities
- 4 world cafés of presentation and discussion of Local Action Plans
- demonstration of the URBACT Sustainable Food in Urban Communities toolbox

5 pm | **Break** with opportunity to visit the Brunel SS Great Britain

6-10 pm **Evening celebration: Putting Good Food at the Heart of Cities** hosted by Bristol, the European Green Capital

An evening of celebration and food hosted by the Mayor of Bristol and Bristol Green Capital aboard the world-famous ss Great Britain. In partnership with Sustainable Food Cities, URBACT Thematic Network Sustainable Food in Urban Communities, the Food, for Life Partnership and the Bristol Food Community.

**Option A organised by the URBACT
Thematic Network Sustainable Food
in Urban Communities & Bristol Green
Capital**



(open to conference participants upon registration)

9 am – 2 pm **Good Food Tour:** Sustainable Food at the Heart of Bristol Green Capital – a Workshop on the road -

*Featuring site visits as well as on the road and on site discussions (Bristol pound...), and lunch
Stops will notably include*

- Barney's Kitchen hear about Kitchens on Prescription and the square food foundation
- Feed Bristol" to hear about the project and the partnership project Simms Hill Shared Harvest and lunch on site provided by "FareShare"
- Lets Cook & Eat

**Option B Side Event organised by the UK
Sustainable Food Cities Network**

(open to UK Sustainable Food Cities Network members & a limited number of transnational participants upon invitation only, please send expressions of interest to AMarceau@soilassociation.org to check if participation is possible)



9 am – 5 pm

UK Sustainable Food Cities Conference 2015

'Good Food for All: from tackling immediate crises to designing long term solutions'

Speakers include Rosie Boycott, Helen Browning OBE, Professor Elizabeth Dowler and Tristram Stuart. Join fellow change makers from towns and cities across the UK for a day of inspiring innovation, problem solving and knowledge sharing. Panel debates on long term solutions to food poverty and how to transform food culture at scale; plus a wide range of workshops, from building a thriving sustainable food economy to choosing the best indicators for measuring success.

NETWORK PUBLICATIONS

- Handbook with key learnings (February 2015)
- Baseline study with 10 city profiles (Oct 2012)

Thematic reports (2013-2014)

- "Delivering" explores ways to distribute, share & procure local food in the city.
 - Enjoying "list of cases promoting sustainable food consumption (public & private)
 - "Growing" draft list of cases on urban & peri-urban food production activities
- Individual cases can also be consulted on our blog grouped per city or per theme.

VENUE

Brunel's SS Great Britain Conference Centre, Bristol, UK
www.ssgreatbritain.org

REGISTRATION

Registration is free while seats lasts
Priority will be given to of representatives of cities and stakeholders professionally engaged in sustainable food from across Europe
To register please contact : [dorothy.greaves AT bristol.gov.uk](mailto:dorothy.greaves@bristol.gov.uk)

FURTHER INFORMATION

www.sustainable-everyday-project.net/urbact-sustainable-food
[dorothy.greaves AT bristol.gov.uk](mailto:dorothy.greaves@bristol.gov.uk)
[urbact AT environnement.irisnet.be](mailto:urbact@environnement.irisnet.be)



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